

**24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/19/2006**

Democratic Senatorial Campaign Committee

SECRETARY OF THE SENATE

120 Maryland Avenue, NE

Washington

DC

06 OCT 19 PM 1:41  
20002

FEC ID No. C00042366

☐ 24-Hour Notice

☒ 48-Hour Notice

**SCHEDULE E (FEC Form 3X)**

**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 123

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER <b>C</b> C00042366	
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice		Date M M / D D / Y Y Y Y 10 / 17 / 2006	
Full Name (Last, First, Middle, Initial) of Payee Bright Idea Creative		Amount 37722.50	
Mailing Address 1824 Swann Street, NW	City Washington	State DC	Zip Code 20009
Purpose of Expenditure Media Production	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential State: NJ District: _____	
Name of Federal Candidate supported or Opposed by expenditure: Bob Menendez vs Tom Kean Jr.		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2006 <input type="checkbox"/> Other (specify) : _____	
2037722.50		Transaction ID: SE24-42854	

RECEIVED  
SECTION

(a) SUBTOTAL of Itemized Independent Expenditures .....

37722.50

(b) SUBTOTAL of Unitemized Independent Expenditures .....

0.00

(c) TOTAL Independent Expenditures .....

37722.50

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John R. Poersch, Jr.  
Signature

M M / D D / Y Y Y Y  
10 / 19 / 2006

26039234429

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="" type="checkbox"/> Hand Delivered	Date of Receipt <i>10/19/06</i>
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
Delivery Confirmation™ or Signature Confirmation™ Label <input type="checkbox"/>	
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
Next Business Day Delivery <input type="checkbox"/>	
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input checked="" type="checkbox"/> Received from Senate Public Records Office	Date of Receipt <i>10/19/06</i>
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

*See*  
PREPARER  
(3/2005)

*10/19/06*  
DATE PREPARED

26039234430